



Tonic Repigmentation

YOURS TRULY.

CLEAN AND PERSONALIZED HAIR CARE.





Regain your natural hair color

Back to natural hair color thanks to re-pigmentation!

Grey tones are stylish - no question about it. But what if you do not want to settle with your graying hair just yet? There is a solution: the Yours Truly* Tonic Repigmentation. Spray on, leave in and tell your gray hair goodbye.

The "magic" ingredient is

DARKENYL™. This active ingredient
complex, with green tea and larch
wood extracts, works directly at the
root. The growth of the cells in the
hair follicle is stimulated and the
production of melanin is increased.
These extracts have a regenerating
effect and reduce damage caused by
oxidative stress.

Results after only 4 months

The active ingredient complex DARKENYL™ has been proven to reduce the amount of gray hair by 17%.*

With daily use over a period of 4 months, the number of white hairs per cm² is reduced by an average of 6.8 hairs. Extrapolated, this corresponds to a repigmentation of 4080 hairs in total or 35 hairs per day. The longer the use, the more the hairs. The best part about it is the gradual restoration of your own hair color. The hair keeps

an overall natural look during the process.

It's so easy: spray and massage into the scalp once a day in sections. Applicable on dry and towel-dried hair. No rinsing needed. Shake well before use to activate the ingredient complexes!

Tip: The tonic is also ideal for repigmentation of facial hair, provided that the product can penetrate the skin of the face.

^{*} Based on a placebo-controlled in vivo study of the DARKENYL™ active ingredient with 44 participants, all with gray hair, when used daily for 4 months.



Sustainable & efficient

The content of the 200 ml bottle lasts for at least 6 months when used daily.

The bottles are made of recycled PCR (post-consumer recycled) plastic and are 94% recyclable.

The tonic, like all Yours Truly® products, is vegan and is made of natural ingredients according to the highest Clean Beauty standard from Yours Truly®.



CLEAN BEAUTY



UP TO 99,44 % NATURAL ORIGIN*



VEGAN



SUSTAINABLE PACKAGING



Study results*

SEE THE RESULTS AND CUSTOMER FEEDBACK FOR YOURSELF



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The hair feels very good. I could style it well and the tonic was gentle on the scalp.

Test person #1, age 53



The tonic is easy to apply and leaves no residue in the hair after drying.

Test person #2, age 39



QUESTIONS	#1	#2
How well could the tonic solve your hair problem?	well	reasonably
How satisfied are you with the tonic?	satisfied	satisfied
Would you recommend the tonic?	Yes	Yes
My hair appears less grey/white overall.	agreed	agreed
I have less grey/white hairs.	agreed	agreed
My hair color looks very natural despite the re-pigmentation.	fully agreed	agreed

 $^{^{}st}$ Test phase: 3rd June 2022 – 30th September 2022

Developed for you

YOUR HAIR IS UNIQUE. YOUR HAIR CARE SHOULD BE TOO.

We create a custom mix from millions of active ingredients to create your one-of-a-kind shampoo. Our proprietary algorithm calculates all formula variables in real time with the help of an online questionnaire. This is how we develop your individual formula of active ingredient complexes.

Achieve your goal faster with a shampoo tailored to your exact needs. You want less gray, moisture and repair for your hair - all at once?

No problem for Yours Truly*. Just add a personalized shampoo to your tonic.

This way: www.yourstruly.eu.



Ready to create your own shampoo?







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