



Tonic

Hair Growth

YOURS TRULY[®]
CLEAN AND PERSONALIZED HAIR CARE.





Provide your hair with new fullness and strength

The hair growth tonic from Yours Truly® has proven that it can battle hair loss.

The key to preventing hair loss and improving hair growth is hair follicles self-regeneration. The active

ingredient complex CAPIXYL™ can do exactly that! It acts simultaneously on the most prominent disfunctions of the hair metabolism and contributes to stronger and fuller hair.

Results after only 4 months

The active ingredient complex CAPIXYL™ has been proven to increase hair density by 79%.*

With daily use - with or without washing the hair beforehand - visible results can be seen in the first four months. The Tonic Hair Growth will be

a loyal and reliable friend - no matter what time of the year.

It's easy: spray and massage into the scalp once a day in sections. Applicable on dry and towel-dried hair. No rinsing needed.

* Results of a clinical, placebo-controlled study of CAPIXYL™ active ingredient with 2 groups of 15 participants with hair loss, using daily for 4 months.



Of natural origin & effective

The active ingredient complex CAPIXYL™ contained in the tonic gives you fuller and stronger hair. CAPIXYL™ is mainly made up of natural red clover extract, better known as meadow clover. It is rich in biochanin A, a phytoestrogen, which is similar to human estrogen. In combination with Bio-Peptide the enzyme 5-alpha-reductase is inhibited,

which is responsible for hair loss. It slows down the process of hair follicle reduction. The follicles are renewed, and hair loss is therefore counteracted.

Sustainable & efficient

The content of the 200 ml bottle lasts for at least 6 months when used daily.

The bottles are made of recycled PCR (Post Consumer Recycled) plastic and are 94% recyclable.

The tonic, like all Yours Truly® products, is vegan and is made of natural ingredients according to the highest Clean Beauty standard from Yours Truly®.



**CLEAN
BEAUTY**



**UP TO 99,42 %
NATURAL ORIGIN***



VEGAN



**SUSTAINABLE
PACKAGING**



* Depending on the product and the final formula.

Study results*

SEE THE RESULTS AND CUSTOMER FEEDBACK FOR YOURSELF



“
My hair feels more manageable, and I have more fullness.

Test person #1, age 47

“
I especially liked the easy way of using it. I had no wet feeling on the scalp at all.

Test person #2, age 51



QUESTIONS	#1	#2
How well could the tonic solve your hair problem?	well	well
How satisfied are you with the tonic?	satisfied	satisfied
Would you recommend the tonic?	Yes	Yes
My hair appears fuller.	agreed	agreed
My hair appears stronger.	agreed	agreed
My hair grows faster.	not agreed	not agreed
New hairs are growing.	fully agreed	fully agreed
My hair loss has reduced.	agreed	agreed

* Test phase: 3rd June 2022 – 30th September 2022

Developed for you

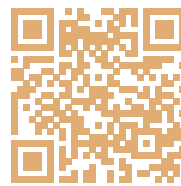
YOUR HAIR IS UNIQUE. YOUR HAIR CARE SHOULD BE TOO.

We create a custom mix from millions of active ingredients to create your one-of-a-kind shampoo. Our proprietary algorithm calculates all formula variables in real time with the help of an online questionnaire. This is how we develop your individual formula of active ingredient complexes.

Achieve your goal faster with a shampoo tailored to your exact needs. You want less hair loss, moisture and repair for your hair - all at once? No problem for

Yours Truly®. Just add a personalized shampoo to your tonic.

This way: www.yourstruly.eu.



Ready to create your own shampoo?








YOURS TRULY®

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WWW.YOURSTRULY.EU

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As of April 2024

